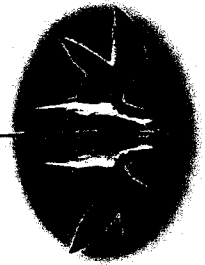


Town of Indian Shores

19305 Gulf Boulevard, Indian Shores, FL 33785
ph 727.595.4020 fax 727.596.0050

www.myindianshores.com



TOWN COUNCIL WORKSHOP

MINUTES - FEBRUARY 18, 2014

INDIAN SHORES TOWN COUNCIL WORKSHOP convened at 4:00 P.M. Those present were Mayor Lawrence, Vice Mayor Smith, Councilor Herndon, Councilor Sutch and Councilor Irelan.

Also Present: Chief Williams; Marcia Grantham, Town Clerk; Lisa Robinson, Director of Finance; Major Hughes; Bonnie Dhonau; Elaine Jackson; Sara Mullins; Anne Miller; Diantha Schear; Pat and Barbara Soranno; Matt Towson.

1.0 Discussion of proposed plan to consider a form of "Street Art / Historical Marker", along Gulf Boulevard.

Mayor Lawrence reviewed background information getting the Council to this point in time.

Mayor Lawrence reported that quite some time ago there was an extensive effort to make additional Penny for Pinellas funds for the future beautification of Gulf Boulevard, and the County Commission set aside \$35 million for beach municipalities to receive a portion of based on linear footage, with Indian Shores share being \$4.1 million, spread out over a period of seven (7) years.

Mayor Lawrence further reported the Town would receive \$400,000.00 each year for the first 4 years, and \$800,000.00 each year over the last 3 years, and advised the Town has received the first two years of checks, noting this is a reimbursement from 2010 – 2012 Penny for Pinellas money \$2.1 million was spent by the Town after the referendum, and that is the money coming in now.

Mayor Lawrence advised that Gulf Boulevard road improvements and street art was part of the Phil Graham Plan.

James J. Lawrence
Mayor

E.D. Williams
Chief of Police/
Administration

William F. Smith
Vice Mayor

Lisa G. Robinson
Director of Finance
and Personnel

Carole Irelan
Councilor

Marcia Grantham
Town Clerk

Steve Sutch
Councilor

Robert J. Metz, Jr.
Town Attorney

Joan G. Herndon-Parrott
Councilor

Steve Andrews
Building Official

Town Council Workshop Minutes
February 18, 2014 - Page 2

Mayor Lawrence introduced Sara Mullins, Artist with Galleries on the Go.

Sara Mullins introduced Steve Graf, a local artist that works with her. She stated she had held two meetings with the Mayor, Chief Williams and Bonnie Dhonau, where they talked in general terms about the concept for the project.

Mayor Lawrence stated the area North of Barefoot Beach and abeam Bayshores Yacht and Tennis Club for a location was discussed, and at the second meeting Steve brought in some things to review, and felt it is time to take this matter to the Council for their feedback.

Sara Mullins stated as a result of conversations with Bonnie Dhonau over a year ago she had developed Galleries on the Go, and she thanked the Town for that, noting everyone can view the art in the halls, where talented artists are selected to display their works, which helps cities come together.

Sara Mullins distributed a handout and discussed what art does for a community, and briefly addressed those topics such as, civic strength, supports neighborhoods, and creates highly visible impact.

Steve Graf addressed the drawings reflected in the handout, noting they are just "conceptual" ideas, and noted the imagery is toward historical value, discussed the proposed area for the monument, and briefly reviewed the reflected drawings as follows: 1) Monolithic (3 sided structure,, basic, large and powerful); 2) Free standing structure with a gathering place and courtyard area; 3) Small hill in background with a reflecting pool; 4) Mad Deck – with combination of all the art objects shown.

Mayor Lawrence stated he felt before too much time was put into these discussions that Council should discuss and determine if this is a direction the Town might want to go forward with, and advised them to judge it as an "idea".

Councilor Irelan stated she thought it was a terrific idea and that the money is there to go forward.

Councilor Herndon stated it would make the Town unique, advising she loves art and is for the idea.

Town Council Workshop Minutes
February 18, 2014 - Page 3

Councilor Sutch stated he would favor the concept, advised to keep it simple and make sure it is on public land.

Vice Mayor Smith stated it was a great idea, and would provide for a gathering place.

Mike Petruccelli, candidate, questioned whether this would become a line item in a future budget, and **Mayor Lawrence** stated he was not sure but it would be looked into and be part of the equation.

Chief Williams addressed location advising there was not much opportunity at the North or South ends of Town, noting Gateway is problematic due to DUI's and accident potential, advising he liked this location as it was tied to the original Indian Pass, and suggested birds, aquatic fish and Indians, and with the talent there are a lot of possibilities.

Chief Williams stated the first \$2.1 million coming in is a reimbursement, with the rest allocated per linear foot, and you have to allocate the funds first and then get reimbursed, and need to establish a 7 year plan.

Mayor Lawrence advised the out years are at about \$1.9, and if not spent, another Gulf Boulevard city will receive the funds or it will go back to the Penny fund.

Councilor Irelan suggested expanding the benches on the road way.

Chief Williams advised there is a limitation to spending on Gulf Boulevard, and how to spend the \$1.9 million should be done in a meaningful way.

Pat Sorrano, candidate, stated he personally has no objection, maybe give the theme further thought, and feels a committee should be involved to look into future energy costs.

Sara Mullins stated she concurred with committee involvement.

Diantha Shear, candidate, stated she thought it would be a great idea to have something specific to represent Indian Shores, advising she felt it would be important for citizens to know it is not their tax money.

Mike Petruccelli, candidate, stated he did not think it would be good to have a project where people are going to see water standing, and why not fix Gulf Boulevard drainage, as a large number of people are tired of water standing on Gulf Boulevard.

Town Council Workshop Minutes
February 18, 2014 - Page 4

Mayor Lawrence invited Mr. Petruccelli to come and see him as he would like to educate him regarding the \$30 million allotted for the road, advising it was a compromise or have the same road the Town had in the past.

Mike Petruccelli expressed concerns with drainage issues along Gulf Boulevard, but stated from a focal point it would be good, but as stewards of money would want to see a price tag.

Chief Williams stated there are other projects that can be looked at by Staff, advising you cannot spend that much without a lot of thought, and is mystified as to where the \$400,000.00 figure came from, and it is not in that range at all.

Mayor Lawrence asked Sara Mullins what the next step would be.

Sara Mullins suggested the next Workshop meeting would be to discuss money options, and cost and material and choose a design.

Mayor Lawrence asked how long it would take if people in town were contacted for a survey, and she advised about 3 to 4 weeks.

Bonnie Dhonau stated that design elements or a stamped design helps brand Indian Shores and the Town could consider carrying the design elements further out into the Town for harmony and could be considering other projects.

Mayor Lawrence agreed and advised maybe to consider a new theme, but needed to start at Staff level first.

INDIAN SHORES TOWN COUNCIL WORKSHOP MEETING adjourned at 5:25 P.M.


MARCIA GRANTHAM, CMC
Town Clerk